**Jewish Secular Community (JSC) Minutes, September 13, 2020**

**Present:**

Jim Mayer, President; Allen Guth, Vice President and Newsletter Editor ; Edie Todd, Secretary;

Greg Malkin, Treasurer; Spike Radway, Electronic Media Coordinator; Lynn Salzbrenner, Friday Night Shabbat Program Coordinator; Ellen Schwartz, Holiday Coordinator with holiday committee for Rosh Hashanah (Lynn), Yom Kippur (Spike, Kol Nidre & Ron, Break the Fast); Rifke Feinstein, Madrikha; Bobbie Varble, Madrikha.

**Call to order:** The meeting was called to order at 10:30 a.m.

**Minutes:** The reading of the minutes of the last meeting was waived.

**TREASURER’S REPORT**:

September 2020

Current Balances: Vanguard, $66,773.00; Ohio Savings, $6,287.00.

(Ohio Savings balance includes deductions for advertisements for the Jewish holidays and recent memorial donations.)

**WEBSITE**

Spike has updated the JSC website; he asked for proof-readers.

Zoom Account:not yet purchased. Spike is monitoring Zoom attendees for interlopers.

**HOLIDAYS:**

**Shabbat Program, September 11:**

There were 34 households in attendance.

The Board’s consensus was that the program was a virtual success.

In the future, the Host will mute the participants during a speaker’s presentation.

Program length for speakers is to continue to be 45 minutes.

**Yom Kippur:**

Digital version to be obtained from Rifke.

**Sukkot:**

Digital version to be obtained from Rifke.

Edie is responsible for providing the announcement, program and agenda for the celebration.

Lynn will provide samples from the Shabbat and Rosh Hashanah as models.

Ellen will help with the logistics.

**Marketing:**

Spike and Greg will continue to solicit proposals from at least two marketing consultants to develop a marketing plan to increase the membership of JSC. Possible sources for identifying the marketing consultants were discussed.

**DUES:**

Jim will contact Lori re sending out dues statements along with his letter to membership explaining the reduced rate for 2020-2021. Payment will be accepted using a personal check or PayPal.

**Virtual programs:**

Attendees to be tracked for each program; Spike will determine the registration setting needed for tracking on Zoom. Spike is monitoring Zoom attendees for interlopers.

Goal: Non-attendees for the 9/11/2020 to be contacted to elicit concerns and problem solve for obstacles to attendance, for example, not having the requisite technical skills.

Zoom Account:not yet purchased.

**October Board Meeting:** the next meeting is scheduled for October 11 at 10:30.

**CLOSE:** The meeting was adjourned at 11:44 a.m.

Respectfully submitted,

Edie Todd, Secretary

**LINKS FOR NEXT BOARD MEETING**

Topic: JSC Oct. 11, 2020 Board Meeting. 10:30 - 11:30 am

Time: Oct 11, 2020 10:30 AM Eastern Time (US and Canada)

Join Zoom Meeting

<https://zoom.us/j/94923216355?pwd=OERuZlVyaUhyek1oZ1RGTVVPRUdYZz09>

Meeting ID: 949 2321 6355

Passcode: jsc

One tap mobile

+16468769923,,94923216355#,,,,,,0#,,644062# US (New York)

+13017158592,,94923216355#,,,,,,0#,,644062# US (Germantown)

Dial by your location

        +1 646 876 9923 US (New York)

        +1 301 715 8592 US (Germantown)

        +1 312 626 6799 US (Chicago)

        +1 669 900 6833 US (San Jose)

        +1 253 215 8782 US (Tacoma)

        +1 346 248 7799 US (Houston)

Meeting ID: 949 2321 6355

Passcode: 644062

Find your local number: <https://zoom.us/u/acnTp6TN6r>